

The House Call Program is an industry innovation with multiple benefits for families, communities, service organizations, health care systems and managed care organizations.

For further information or to schedule an executive education session, please contact us:

ON THE INTERNET

www.housecallsolutions.com

bfeorene@housecallsolutions.com

BY PHONE OR MAIL

Brent T. Feorene

President

House Call Solutions

30628 Detroit Road, #148

Westlake, OH 44145-5844

Phone: 440-871-2756



House Call Solutions
30628 Detroit Road #148
Westlake, OH 44145-5844

House Call Solutions

*Bringing primary healthcare home...
...where it belongs*

*Opportunities for
organizations serving frail
elderly in the community*



House Call Solutions

30628 Detroit Road #148
Westlake, OH 44145-5844
Phone (440) 871-2756

bfeorene@housecallsolutions.com

www.housecallsolutions.com

THE HOUSE CALL PROGRAM

House Call Solutions specializes in the planning, development and ongoing support of primary and chronic care management programs to serve a predominantly frail, low-mobility elderly population. The fastest growing demographic in our country is the 80+ age group. Demand to improve access to high-quality health care, control costs and maintain independence and quality of life for the elderly is increasing. Options are needed to effectively address these issues. The House Call Program (HCP) was developed to meet the needs of the most frail and medically-complex members of your community. Physicians, mid-level providers (NPs & PAs) and social workers visit patients in the home providing clinical and case management services otherwise difficult to access.

Principal HCP Goals

To Ensure:

1. High-quality care and support for those who have difficulty accessing services
2. Continuity of care: Care is provided in the home and in the hospital and closely coordinated with specialists
3. Appropriate counseling and education for caregivers, strengthening and elevating the level of support in the home

4. Patients remain at home as long as is clinically feasible

5. An economically self-sustaining business that contributes to the financial health of the program sponsor

Benefits to the Patient

- ❖ Receive regular, coordinated health care and psycho-social support services in the comfort of their own home
- ❖ Avoid unnecessary medical services and respect individual end of life choices

Benefits to Community Service Organizations

- ❖ Further your mission by offering a much needed service in an economically self-sustaining program
- ❖ Complement and enhance existing community outreach efforts, such as skilled home health, personal care assistance, and independent and assisted living communities

Benefits to Health Systems

- ❖ Improve capacity management through reduced ALOS and fewer ER visits
- ❖ Enhance/secure market share by attracting patients through targeted service areas

Benefits to Managed Care Organizations

- ❖ Effectively and profitably manage quality of care provided to complex enrollees
- ❖ Compete on product differentiation, not solely on benefit package and price

Setting Up a House Call Program

- ❖ House Call Solutions will work with you through planning and development to tailor a program which works for your organization and your community
- ❖ Identification of potential local partnerships, such as health systems, Medicare Advantage Plans, or established physician groups to minimize risk and maximize exposure
- ❖ Our License Agreement provides market exclusivity, customized implementation and hands-on start-up assistance to ensure a successful, sustainable program
- ❖ House Call Solutions' strong grant research and management services works closely with you to secure philanthropic funds
- ❖ Strategic and financial benefits, coupled with grants assistance, permit the sponsor to implement and maintain the program at low net cost